

Gann

Building Innovation: Complex Constructs in a Changing World

In order to deliver value, maintain competitiveness and remain profitable, construction professionals need to develop their capabilities for managing innovation and technical change. This new book presents a rich historical framework for understanding how to manage contemporary changes. It starts in the Machine Age, showing how a sophisticated set of industries and design processes have evolved to work with new materials, components and systems, culminating in the experiences and skills needed to integrate systems in the Digital Age.



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