Hopper

Understanding Cultural Globalization

Understanding Cultural Globalization is a comprehensive and highly accessible introduction to the critical debates surrounding cultural globalization. Paul Hopper leads the reader through the varied issues associated with globalization and culture, including deterritorialization, cosmopolitanism, cultural hybridization and homogenization, as well as claims that aspects of globalization are provoking cultural resistance. In exploring the cultural dynamics of globalization, the book investigates the interrelationship between globalization and culture, seeking in the process to problematize both concepts. Completely up to date and drawing on a rich range of empirical and theoretical examples, Understanding Cultural Globalization will be key reading for all students of culture, media and globalization.

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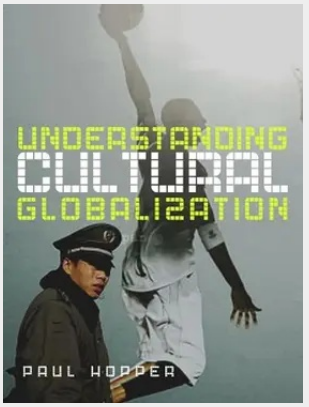

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