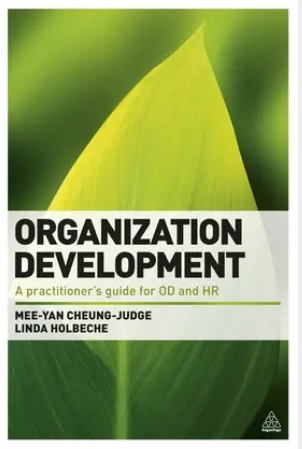
Cheung-Judge / Holbeche

Organization Development

A Practitioner's Guide for OD and HR

Organization Development is concerned with using planned and systematic approaches to help develop more effective organizations. This is done by taking an objective look at how an organization is operating, gathering information and then deciding on the most appropriate course of action to help the organization change and develop. Written by two of the leading experts in the field, ***Organization Development*** defines OD and describes how it can be used effectively in today's economy to create organizations which maximise organizational capability. The authors provide practical advice on using diagnostic techniques to identify an organization's needs and explain how to use them across a range of areas including change, culture and organization design. Whether you're an experienced practitioner or a student, this handbook contains a range of tips, techniques and international case studies to help you to understand, communicate and implement organizational change.



Auf Anfrage

Nicht mehr lieferbar

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