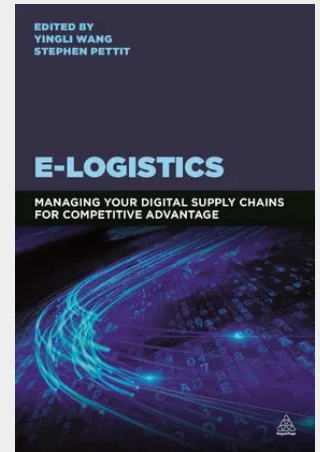


E-Logistics

Managing Your Digital Supply Chains for Competitive Advantage

E-logistics serves as the nerve system for the whole supply chain and enables smooth information flow within and between organizations. This contributed book focuses on the strategic role of e-logistics in today's dynamic global environment. In **E-Logistics** international experts from both academia and industry examine how competitiveness and productivity in transport, logistics and supply chain management can be improved using e-logistics systems and technologies. A variety of successful e-logistics business approaches are discussed covering a range of commercial sectors and transport modes. Separate chapters consider e-logistics developments for air freight; rail freight; road freight; sea transport and port systems. Subsequent chapters address in depth support systems for B2C and B2B e-commerce and e-fulfilment, warehouse management, RFID, electronic marketplaces, global supply network visibility, and service chain automation. Industry case studies are used to support the discussion. The book also investigates emerging technologies in e-logistics and considers what the future might hold in this rapidly changing and developing field.



78,60 €

73,46 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780749472665

Medium: Buch

ISBN: 978-0-7494-7266-5

Verlag: Kogan Page

Erscheinungstermin: 01.03.2016

Sprache(n): Englisch

Auflage: 1. Auflage 2016

Produktform: Kartoniert

Gewicht: 807 g

Seiten: 536

Format (B x H): 156 x 234 mm

