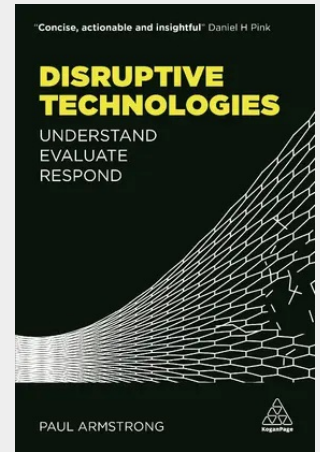


Armstrong

Disruptive Technologies

Understand, Evaluate, Respond

Disruptive Technologies outlines the steps businesses can take to engage with emerging technologies today in order to serve the consumer of tomorrow. This book offers the knowledge and tools to engage confidently with emerging technologies for better business. This highly practical book offers organizations a distinct response to emerging technologies including Blockchain (Bitcoin), artificial intelligence, graphene and nanotechnology (among others) and other external factors (such as the sharing economy, mobile penetration, millennial workforce, ageing populations) that impact on their business, client service and product model. **Disruptive Technologies** provides a clear roadmap to assess, respond to and problem-solve: what are the upcoming changes in technology, roughly when to respond, and what's the best response? By using a quick-to-master evaluation and decision-making framework - structured around the key dimensions of Technology, Behaviour and Data (TBD). Emerging technologies guru **Paul Armstrong** offers a clear guide to the key disruptive technologies and a toolbox of frameworks, checklists, and activities to evaluate their possibilities. **Disruptive Technologies** enables forecasting of potential scenarios, implementation of plans, alternative strategies and the ability to handle change more effectively within an organization. The essential tool for all professionals who need to get to grips with emerging technologies fast and strategically.



Auf Anfrage

Nicht mehr lieferbar

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