

Confident Data Skills

Master the Fundamentals of Working with Data and Supercharge Your Career

Data has dramatically changed how our world works. From entertainment to politics, from technology to advertising and from science to the business world, understanding and using data is now one of the most transferable and transferable skills out there. Learning how to work with data may seem intimidating or difficult but with **Confident Data Skills** you will be able to master the fundamentals and supercharge your professional abilities. This essential book covers data mining, preparing data, analysing data, communicating data, financial modelling, visualizing insights and presenting data through film making and dynamic simulations. In-depth international case studies from a wide range of organizations, including Netflix, LinkedIn, Goodreads, Deep Blue, Alpha Go and Mike's Hard Lemonade Co. show successful data techniques in practice and inspire you to turn knowledge into innovation. **Confident Data Skills** also provides insightful guidance on how you can use data skills to enhance your employability and improve how your industry or company works through your data skills. Expert author and instructor, **Kirill Eremenko**, is committed to making the complex simple and inspiring you to have the confidence to develop an understanding, adeptness and love of data.



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