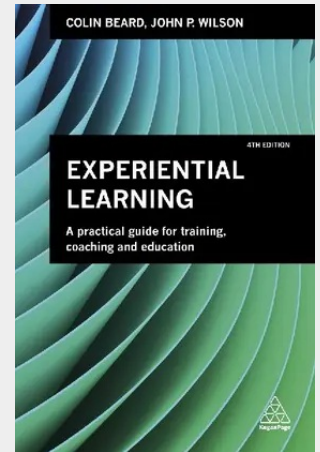


Experiential Learning

A Practical Guide for Training, Coaching and Education

In a fast-paced and innovative world, traditional training methods can no longer be relied on to improve performance, engagement or promote behavioural change. Experience-based learning, in which the experience is central to the learning process, is more affordable, appealing and effective than ever before. **Experiential Learning** combines in-depth theory with international case studies from companies including KidZania, Shell and the UK National Health Service (NHS) and numerous practical tools for developing and delivering learning experiences in both for-profit and not-for-profit organizations. It presents a simple model, the Learning Combination Lock, which enables trainers, coaches, facilitators and educators to select the best strategies for their circumstances to maximize comprehension, knowledge retention and application. Essential reading for anyone designing and delivering learning experiences, it covers areas such as experiential learning activities, indoor and outdoor learning environments, creative learning, working with the senses and emotions to help promote learning, and reviewing and evaluating initiatives. In addition to featuring new international case studies and examples, this updated fourth edition of **Experiential Learning** contains new material on the mechanisms underpinning learning, mindfulness and wellbeing, experience and language and digital games and the design of multi-sensory experiences. Online supporting resources consist of audio files exploring sensory intelligence.

In a fast-paced and innovative world, traditional training methods can no longer be relied on to improve performance, engagement or promote behavioural change. Experience-based learning, in which the experience is central to the learning process, is more affordable, appealing and effective than ever before. **Experiential Learning** combines in-depth theory with international case studies from companies including KidZania, Shell and the UK National Health Service (NHS) and numerous practical tools for developing and delivering learning experiences in both for-profit and not-for-profit organizations. It presents a simple model, the Learning Combination Lock, which enables trainers, coaches, facilitators and educators to select the best strategies for their circumstances to maximize comprehension, knowledge retention and application. Essential reading for anyone designing and delivering learning experiences, it covers areas such as experiential learning activities, indoor and outdoor learning environments, creative learning, working with the senses and emotions to help promote learning, and reviewing and evaluating initiatives. In addition to featuring new international case studies and examples, this updated fourth edition of **Experiential Learning** contains new material on the mechanisms underpinning learning, mindfulness and wellbeing, experience and language and digital games and the design of multi-sensory experiences. Online supporting resources consist of audio files exploring sensory intelligence.



49,70 €

49,70 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780749483036

Medium: Buch

ISBN: 978-0-7494-8303-6

Verlag: Kogan Page

Erscheinungstermin: 28.08.2018

Sprache(n): Englisch

Auflage: 4. Auflage 2018

Produktform: Kartoniert

Gewicht: 570 g

Seiten: 376

Format (B x H): 156 x 234 mm

