

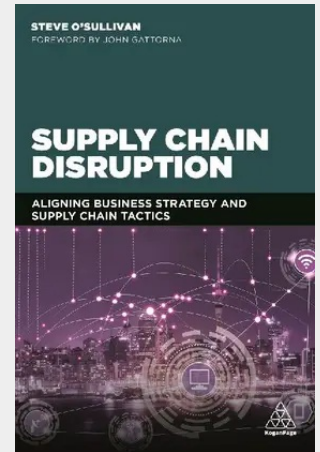
O'Sullivan

Supply Chain Disruption

Aligning Business Strategy and Supply Chain Tactics

Disruptive technologies have the power to upend supply chains, adding uncertainty, cost, and complexity to any business. These technologies can also create competitive advantage, but only if organizations strategically build them into their supply chains. **Supply Chain Disruption**, with a foreword by John Gattorna, provides the vital knowledge that supply chain managers need in order to implement disruptive technologies strategically. This essential book avoids a one-size-fits-all approach and encourages the reader to consider customer needs first before aligning appropriate technologies with each supply chain application. **Supply Chain Disruption** focuses on information systems, analysing how companies currently integrate and implement potentially disruptive technologies into their supply chain roadmaps. It presents new ways of planning more effectively and efficiently through the use of new tools and techniques, creating improvements in agility, customer service and cost.

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