Wheeler

Digital Learning in Organizations

Help Your Workforce Capitalize on Technology



Technology holds vast potential for learning and development (L&D) practitioners. It can improve performance, productivity, engagement and knowledge retention. But if employees aren't able to leverage the potential of these technologies, any investment in them may be wasted. ***Digital Learning in Organizations*** shows L&D professionals how to make sure that their workforce is 'digitally ready' and has the skills, capabilities and understanding needed to capitalize on the opportunities created by learning technologies and to feel confident in their ability to get the most out of them. It includes guidance on how technologies can be used to improve both social and personal learning, how the increased flexibility created by technology enables a multi-located workforce to develop simultaneously, and discussion of how to ensure that technology really does facilitate employee development and doesn't become a distraction. ***Digital Learning in Organizations*** also includes comprehensive coverage of the ways in which L&D practitioners can engage with learning technologies and digital capabilities such as mobile learning, wearable technology, learning analytics, digital game-based learning as well as augmented, mixed and virtual reality. Packed with insights from leading L&D practitioners and case studies from organizations including Royal Mail, DTE Energy, and the UK National Health Service (NHS), this is an essential read for all L&D practitioners needing to improve employee and company performance in a digital world.

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