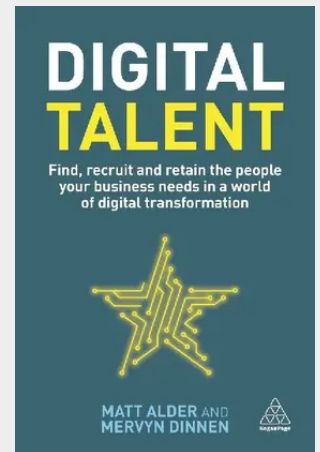


Digital Talent

Find, Recruit and Retain the People Your Business Needs in a World of Digital Transformation

In a disrupted and technology-enabled world of work, HR professionals' ability to attract, recruit and retain people with digital skills can be the difference between business success and failure. **Digital Talent** equips HR with the tools they need to assess what these critical skills are, how to attract the people who have them, keep these people engaged, productive and performing to the best of their abilities. It also provides crucial guidance on how to continuously develop employees, including leaders, to ensure that the organization has the skills it needs both for today and the future. This book provides advice on how to create new processes that are fit for purpose in the age of digital transformation, build inclusion when digital culture is becoming more prominent and use digital abilities effectively to maximise productivity while maintaining employee wellbeing. **Digital Talent** is the book on talent that HR, talent acquisition professionals and business leaders need to make sure that their people, and the business as a whole, stay ahead of the competition.

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