

Whitter

Employee Experience

Develop a Happy, Productive and Supported Workforce for Exceptional Individual and Business Performance

For organizations to maintain their competitive advantage, their people need to be performing to the best of their abilities. But in a world of increasing stress and pressure, rapid technological change and digital overload, supporting and developing employees has never been more difficult. *Employee Experience* is a practical guide to achieving this. To develop top-performing employees, HR professionals need to move beyond ad hoc engagement initiatives and instead to design and embed employee experience throughout an organization's processes and culture - from the moment an employee sees a job advert to the moment they leave the company. *Employee Experience* is full of tools, tips and advice to help HR professionals and business leaders motivate, support and develop their staff to achieve exceptional individual and organizational performance. It includes guidance on how to build experience capabilities in an HR team and on communicating, sustaining and evolving the employee experience, as well as on using networks, nudges and technology. Containing a foreword by Global Industry Analyst Josh Bersin and case studies from companies including Airbnb, Starbucks and Sky, the book shows how focusing on the employee experience improves performance, productivity and profits and how organizations of any size can achieve this success.



Auf Anfrage

Nicht mehr lieferbar

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