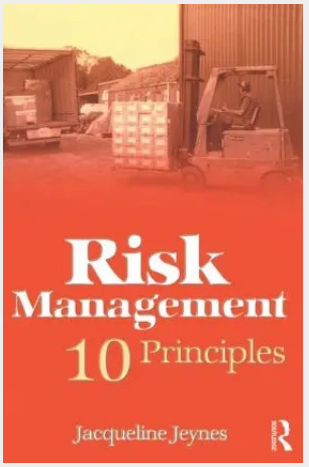
Jeynes

Risk Management: 10 Principles

In the same way as the 4Ps of marketing are a fundamental principle of business theory, this book puts forward the 10Ps of Risk Management as a consistent and comprehensive approach to the subject. The 10Ps of Risk Management offers a holistic approach, bringing together all elements of risk management for managers, safety and environmental consultants, business advisers and students on occupational health and safety and environmental studies courses.



Auf Anfrage

Nicht mehr lieferbar

Artikelnummer: 9780750650366
Medium: Buch
ISBN: 978-0-7506-5036-6
Verlag: Taylor & Francis
Erscheinungstermin: 11.12.2001
Sprache(n): Englisch
Auflage: 1. Auflage 2001
Produktform: Kartoniert
Gewicht: 249 g
Seiten: 136
Format (B x H): 156 x 234 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)