

Kaufman

Mega Planning

Practical Tools for Organizational Success

While most planning books just focus on individual jobs, tasks, and personal competence, Mega Planning examines the new realities for organizational success and provides the reader with the planning tools necessary to achieve responsive and responsible change. This book is the first frame of reference or level of planning that takes a wide-angle view of organizational and societal opportunities, emphasizing the importance of defining and justifying where the individual or organization should be heading, and leading to the discovery of new opportunities and challenges. It is filled with exercises, reality-based cases, and other aids to help the reader develop solutions and plans that work. MBA students, Executive MBA students, as well as managers, executives, and organizational consultants will benefit from reading this book.

Please update SAGE UK and SAGE INDIA addresses on imprint page.



184,90 €

184,90 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780761913252

Medium: Buch

ISBN: 978-0-7619-1325-2

Verlag: Sage Publications, Inc.

Erscheinungstermin: 01.01.2000

Sprache(n): Englisch

Auflage: 1. Auflage 2000

Produktform: Kartoniert

Gewicht: 576 g

Seiten: 304

Format (B x H): 178 x 254 mm

