

The Case Study Anthology

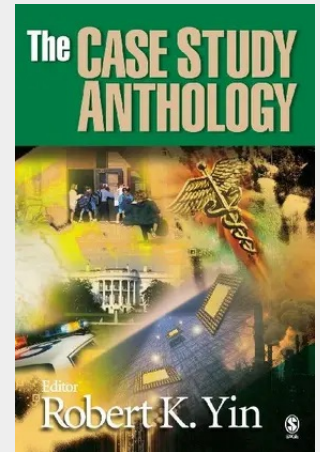
"This anthology is very useful. It speaks directly to students. The writing is extraordinarily strong throughout the samples—clear and concise, interesting and insightful, authoritative and accessible. This is a book I will order with enthusiasm as required reading in my course on research design." —Dr. Larissa A. Grunig, Department of Communication, University of Maryland

The Case Study Anthology, the latest from bestselling author Robert Yin, introduces readers to the world of case study research. It contains 19 carefully chosen and well-edited works, some of which represent excerpts from all-time classic case studies in sociology, political science, and related disciplines. This anthology will help readers to understand how case study research has been conducted—including the current state of the art—and how they might conduct their own case studies. With this in mind, the cases are arranged according to the process of doing case study research:

- * Theoretical perspectives and case selection
- * The strength of multiple cases
- * Quantitative evidence and "embedded" units of analysis
- * More illustrations of case study evidence
- * Analysis and conclusions

Authors of the cases include many eminent social scientists, including Graham Allison, Anthony S. Bryk, James S. Coleman, Seymour Martin Lipset, Helen Merrell Lynd, Robert S. Lynd, Ira Magaziner, Richard Neustadt, Everett M. Rogers, Martin Trow, W. Lloyd Warner, Aaron Wildavsky. The Case Study Anthology will be a perfect supplemental text or reference for any research course in the social sciences, including sociology, anthropology, and political science, as well as related practice fields such as education, planning, health, and management.

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