

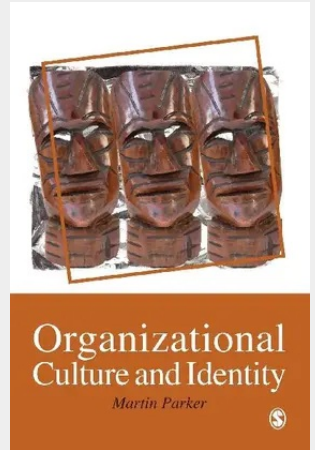
Parker

Organizational Culture and Identity

Unity and Division at Work

Organizational Culture and Identity discusses the literature concerned with culture in organizations and explains why the term has been invoked with such enthusiasm. Martin Parker presents further ways of thinking about organizations and culture which suggest that organizational cultures should be seen as 'fragmented unities' in which members identify themselves as collective at some times and divided at others.

'This provides a well-written critique of the origins and strategic uses of the concept of organizational culture. It provides a useful coverage and critique of the existing literature, demonstrating the need for the reflexive consideration of the way in which this concept is used in management and academia' - Leadership and Organizational Development Journal



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