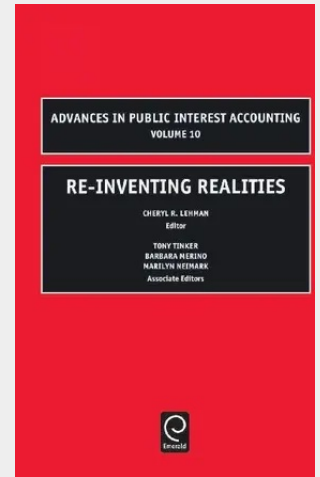


Re-Inventing Realities

Advances in Public Interest Accounting is a research publication with two major aims. First, to provide a forum for researchers concerned with critically appraising and significantly transforming conventional accounting theory, practice, teaching and research. Second, to increase the social self-awareness of accounting practitioners, educators, and researchers, encouraging them to assume a greater responsibility for the profession's social role. We seek original manuscripts exploring all facets of this broad agenda. Illustrative of these aims, authors are concerned with: - expanding accounting's focus beyond the behavior of individual corporate entities, encompassing the conflicts of interest within the accounting-regulatory process and effected groups; - exploring alternatives to traditional economic and sociology models, beyond conventional efficiency and profitability measures of corporate performance; - recognizing and examining the influences of gender and feminist theory, class and race, on accounting practice, education, and research; - incorporating the significance of accounting as a communicative practice, as social dialogue, and as a social arbiter; - recognizing and examining the effect of accounting practice on environmental issues and on the externalities imposed on local and global communities; - examining accounting's participation in multinational expansion, consolidations, and changing economies undergoing transformations, such as Eastern and Central Europe and the Former Soviet Union, and the European Community; - addressing the impact of new advances in information technologies.



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