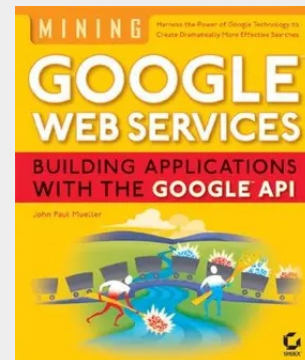


Mining Google?web Services: Building Applications with the Google?api

Google Brings Data Mining to the People! Virtually everyone sees Google as, hands down, the best online search tool. Now you can use and improve on Google technology in your own applications. Mining Google Web Services teaches you dozens of techniques for tapping the power of the Google API. Google already gives you fine-grained control over your search criteria, and this book shows you how to exert the same control in your own focused search and analysis applications. With just a little knowledge of JavaScript, VBA, Visual Studio 6, Visual Studio .NET, PHP, or Java, you will get better (and more relevant) search results--faster and more easily. Here's a little of what you'll find covered inside: * Improving the speed and accuracy of searches * Performing data mining across the Internet * Using Google Web Services to search a single website * Building search applications for mobile devices * Using caching techniques to improve application performance and reliability * Analyzing Google data * Creating searches for users with special needs * Discovering new uses for Google * Obtaining historical data using cached pages * Performing spelling checks on any text * Reducing the number of false search hits Whether your goal is to improve your own searches or share specialized search capabilities with others, this is the one resource that will see you through the job from start to finish.

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30,00 €
28,04 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780782143331
Medium: Buch
ISBN: 978-0-7821-4333-1
Verlag: WILEY
Erscheinungstermin: 31.05.2004
Sprache(n): Englisch
Auflage: Erscheinungsjahr 2004
Produktform: Kartoniert
Gewicht: 719 g
Seiten: 362
Format (B x H): 191 x 235 mm

