Bierman Jr.

Increasing Shareholder Value

Distribution Policy, A Corporate Finance Challenge

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Investment decisions, capital structure, and dividend policy must be coordinated so that the well being of the firm's stockholders is considered in the planning process. The corporate planners should realize that the individual investors are also making plans, and the corporation can assist this planning process by making its own financial plans and strategies well known.

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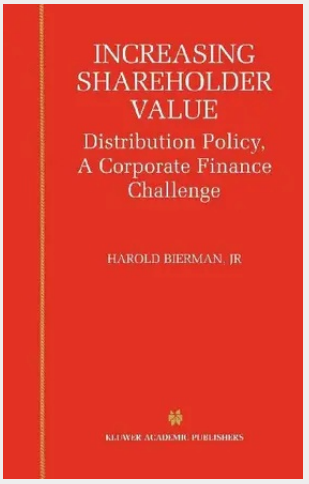

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