

Enterprise Modeling

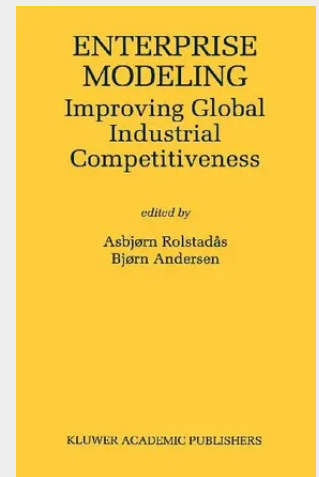
Improving Global Industrial Competitiveness

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Enterprise Modeling: Improving Global Industrial Competitiveness gives an overview of the current state-of-the-art in enterprise modeling and its application. Enterprise modeling is both a concept and a tool that is highly developed at the research level, but which still promises many new industrial applications. Enterprise models constitute a theoretical basis for the information system in an enterprise and are regarded by many as a substantial opportunity to improve global industrial competitiveness. Enterprise Modeling: Improving Global Industrial Competitiveness gives the reader an understanding of enterprise modeling as a concept and provides examples of its application by describing some of the currently available tools. It is organized in five parts: overview and international trends, the basis of enterprise modeling, application areas, implementation, and industrial experience with enterprise modeling. Enterprise Modeling: Improving Global Industrial Competitiveness is useful to developers of business information systems, users of technical information systems, engineers within operations management, and engineers and economists dealing with performance assessment and improvement. Enterprise Modeling: Improving Global Industrial Competitiveness is suitable as a secondary text for a graduate level course, and as a reference for researchers and practitioners in industry.



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