Ng / Bradac

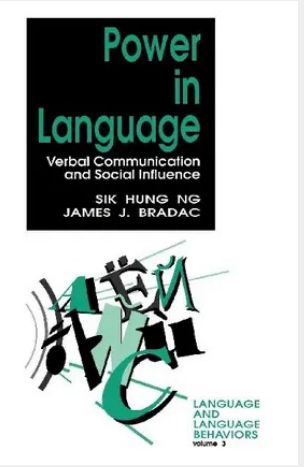
Power in Language

Verbal Communication and Social Influence

The literature review provided by Sik Hung Ng and James J. Bradac is particularly thorough and informative. --Canadian Journal of Communication "This volume, the third in the Language and Language Behaviors Series, fits nicely with the series' aim to reveal ways language behaviors create and revise everyday life. The book provides extremely broad coverage of a vast amount of literature that adopts quite a diversity of positions with regard to how language and power are connected. It is written in a style accessible to students in social psychology, as well as verbal communication, and at the same time tackles questions that should be at the forefront of discussions of researchers in these fields as well." --Nancy Budwig in Journal of Language and

This volume is a comprehensive analysis of research and theory on verbal communication and social influence. It examines a variety of empirical studies, theoretical positions, methodological matters and substantive issues pertaining to the use of language for generating influence and control. It moves from the basic concept of monological speech and the achievement of power to the increasingly complex and subtle cases of conversational control and linguistic depoliticization.

Topics such as linguistic signs of power, language as a resource for creating power and social causes of verbal power are examined in contexts ranging from informal conversations to newspaper headlines. The research scrutinized ranges from qualitative analyses of social interaction to quantitative analyses of message effects.



143,00 €
143,00 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780803944237
Medium: Buch
ISBN: 978-0-8039-4423-7
Verlag: Sage Publications
Erscheinungstermin: 01.05.1993
Sprache(n): Englisch
Auflage: 1. Auflage 1993
Serie: Language and Language Behavior
Produktform: Kartoniert
Gewicht: 339 g
Seiten: 238
Format (B x H): 140 x 216 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)