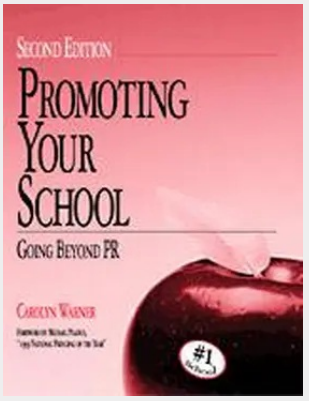
Warner

Promoting Your School

Going Beyond PR

This book will be invaluable for all those interested in the art of promoting schools. Each chapter provides practical strategies, tips, lists and resources to communicate and market a school's success. The techniques and strategies provided are drawn from the experiences of principals, school public relations professionals and real-life business situations.



Auf Anfrage

Nicht mehr lieferbar

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