Warner

# Promoting Your School

Going Beyond PR

Review of First Edition `The ideas are lively and good. Carolyn Warner's book contains some of the management principles of the late W Edwards Deming, and those many British heads who are interested in his ideas may find this book especially to their liking' - Times Education Supplement This is a proactive, up-to-date guide to the theory and practice of school public relations, countering the negative and promoting the positive.




Auf Anfrage

*Nicht mehr lieferbar*

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