Warner

Promoting Your School

Going Beyond PR

Review of First Edition `The ideas are lively and good. Carolyn Warner's book contains some of the management principles of the late W Edwards Deming, and those many British heads who are interested in his ideas may find this book especially to their liking' - Times Education Supplement This is a proactive, up-to-date guide to the theory and practice of school public relations, countering the negative and promoting the positive.



Auf Anfrage

Nicht mehr lieferbar

Artikelnummer: 9780803968981
Medium: Buch
ISBN: 978-0-8039-6898-1
Verlag: SAGE Publications
Erscheinungstermin: 10.08.2000
Sprache(n): Englisch
Auflage: 2. Auflage 2000
Produktform: Kartoniert
Gewicht: 737 g
Seiten: 256
Format (B x H): 216 x 279 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)