Preston

Reshaping Communications

Technology, Information and Social Change



`It is a clich [ac]e but this book is timely, welcome and indeed a breath of fresh air.It is of particular value for people concerned with public communications, political economy, economics and the relationship between society and technology. Moreover, this book powerfully dispels the tacit assumption, prevalent in business, politics, media and academia that a combination of technical fixes and the free market can right all social problems' - Irish Journal of Sociology Thirty years ago, one writer complained that 'to admire technology is all out of fashion'. Today excited claims are made for the impact that these technologies are having on social, political and economic life. But how are we to assess these claims? This book critically interrogates many of the prevailing ideas offers a fresh perspective on this new`digital age'. Reshaping Communications: · Provides an alternative and more grounded account of the complex interplay between new technology and information structures and changes in society · Illuminates the fundamental continuities as well as changes in socioeconomic and political processes · Draws on an interdisciplinary perspective and original empirical research. The book will be essential reading for all those concerned with the new communication technologies, including students of media and communications as well as policy-makers.

Auf Anfrage

Nicht mehr lieferbar

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