

Ritzer

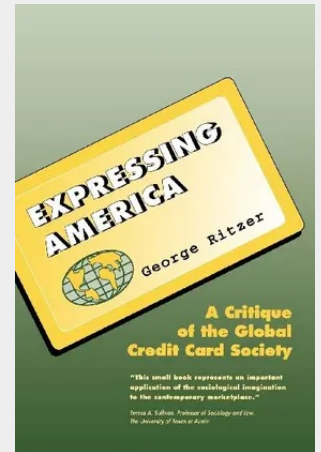
Expressing America

A Critique of the Global Credit Card Society

The explosive growth of consumer credit, as well as the shift from cash to "plastic" in societies throughout the world signals a transformation in social relations, which is the focus of this book. For student readers who know the world of credit cards all too well, this is a great way to interest and educate them on the power of thinking sociologically.

This innovative text focuses on an American icon, central to United States culture, that is rapidly becoming a global expression of prosperity - the credit card. George Ritzer explains what the credit card tells us, both good and bad, about the essence of the modern US and why and how the credit card is helping to transform much of the world.

Drawing on the insights of both classic and contemporary social thinkers, including Georg Simmel, C Wright Mills, Karl Marx and Max Weber, as well as micro-macro, agency-structure and Americanization theories, Ritzer also reveals to students the powerful insights gained from using the sociological 'imagination' applied to a topic that students know about and are interested in.



143,00 €

143,00 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780803990449

Medium: Buch

ISBN: 978-0-8039-9044-9

Verlag: Pineforge Press

Erscheinungstermin: 01.02.1995

Sprache(n): Englisch

Auflage: 1. Auflage 1995

Produktform: Kartoniert

Gewicht: 427 g

Seiten: 256

Format (B x H): 152 x 229 mm

