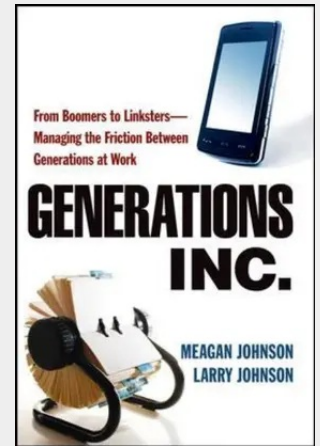


The Generations, Inc.

From Boomers to Linksters--Managing the Friction Between Generations at Work (Special)

Members of each generation share special signposts: collective experiences that influence our expectations, actions, and mind-sets. They also mold our ideas about company loyalty, work ethic, and the definition of a job well done. And now that five different generations are working together simultaneously from Traditionals to Generation Y and beyond it's even more important to understand where every one's coming from. Written by two generational experts who happen to be father and daughter Generations, Inc. offers the perspectives of people of different eras, eliciting practical insights on wrestling with generational issues in the workplace. The book provides Baby Boomers and Linksters alike with practical techniques. Generations, Inc. provides realistic strategies for all those managers, executives, and employees seeking to coexist, flourish, and thrive together...at the same time.

Now that five different generations are on the job simultaneously--from Traditionals to Generation Y to Millennials--it's important for companies to understand how their people can not only coexist and cooperate, but thrive together as a team. Written by Meagan and Larry Johnson, a father-daughter team of two generational experts, Generations, Inc. offers the perspectives of people of different eras to elicit practical insights on wrestling with generational issues in the workplace. This book provides Baby Boomers and Linksters alike with practical techniques for: addressing conflicts, forging alliances with coworkers from other generations, getting people with different values and idiosyncratic styles to work together, and running productive meetings where all participants find value in each other's ideas. The generation we were born in influences our expectations, actions, and mind-sets. Generations, Inc. includes realistic strategies for relating to your team members' different views of loyalty, work ethic, and the definition of a job well done--and tips to make those perspectives work together to strengthen your workforce and grow your business.



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