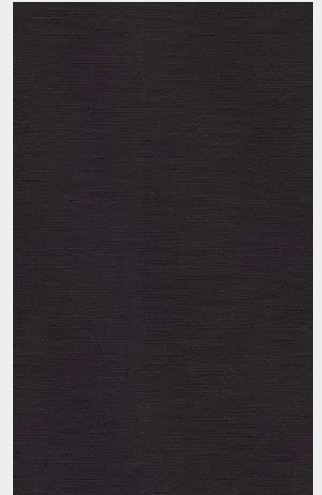


Jean Baudrillard

Live Theory

Jean Baudrillard's work on how contemporary society is dominated by the mass media has become extraordinarily influential. He is notorious for arguing that there is no real world, only simulations which have altered what events mean, and that only violent symbolic exchange can prevent the world becoming a total simulation. An ideal introduction to this most singular cultural critic and philosopher, Jean Baudrillard: live theory offers a comprehensive, critical account of Baudrillard's unsettling, visionary and often prescient work. Baudrillard's relation to a range of theorists as diverse as Nietzsche, Marx, McLuhan, Foucault and Lyotard is explained, and the impact of his thought on contemporary politics, popular culture and art is analyzed. Finally, in the new interview included here, Baudrillard outlines his own position and responds to his critics.

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