

Guide to Streaming Video Acquisitions

Streaming video at academic libraries is here to stay. In fact, a recent study shows about two-thirds of students use video as part of their academic study and three-quarters use it to supplement their reading. But as many libraries already know, video licensing can break your budget. Serving the needs of both students and faculty requires a balanced, strategic approach. This concise collection from the Association for Library Collections & Technical Services (ALCTS) offers guidance on such topics as - selection criteria for video; - seven common business models; - practical workflows, from selection and licensing to setting up access; - video-specific licensing considerations, including hosting and access restrictions; - the TEACH Act and classroom use; - using vendor analytic tools to improve discovery; and - conducting a cost per use assessment. With the help of this book's expert advice, academic and research libraries will be well equipped for meeting their institution's video streaming needs.



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