Guruge

Web-to-Host Connectivity

E-mail, e-marketing, e-commerce, e-business, and e-communities - just a few years ago, having a presence on the Web was considered innovative. Today, a Web presence is not only innovative; it's imperative. With the advent of home banking, package tracking, order entry, order status inquiry, and other customer services, a business without a Web strategy will soon be out of business. Driven by the needs of e-commerce, Web-to-Host Connectivity demonstrates how to connect legacy systems and databases to the Web and describes the technologies needed to do it. It provides comprehensive coverage of web-to-host solutions and technologies in addition to security, server, network and system management usage. This book places an emphasis on improving data access and data exchange, no matter where it resides.



155,50 €
145,33 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780849308352
Medium: Buch
ISBN: 978-0-8493-0835-2
Verlag: Auerbach Publications
Erscheinungstermin: 17.05.2000
Sprache(n): Englisch
Auflage: 1. Auflage 2000
Serie: Best Practices
Produktform: Gebunden
Gewicht: 980 g
Seiten: 584
Format (B x H): 166 x 242 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)