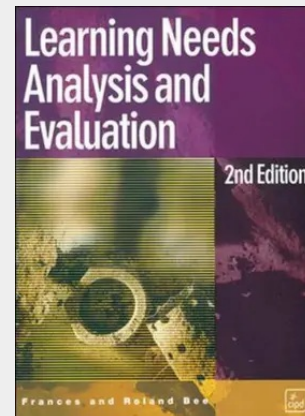


Learning Needs Analysis and Evaluation

Learning Needs Analysis and Evaluation will help you to ensure that learning in your organisation is focused in the right areas and on the right people. It will enable you to assess whether learning interventions actually work and deliver improved performances that make a difference to your business. Easy to navigate and clear sections that are full of practical case studies and visual aids take you step-by-step through the process of designing, developing and implementing learning programmes. Taking business needs as the major driver for learning activities, **Learning Needs Analysis and Evaluation** explores how learning needs are identified and then clearly specified to ensure that training is targeted effectively. It covers the key area of how to plan for learning - setting out the role of learning strategies and learning plans - and presents a systematic four-stage evaluation process to assess whether the learning has been successfully transferred to the workplace and the extent to which it meets organisational objectives and provides value for money. This is essential reading for HR professionals and business leaders looking to implement learning strategies within their organisation that achieve tangible results.

**67,50 €**

67,50 € (zzgl. MwSt.)

*Lieferfrist: bis zu 10 Tage***Artikelnummer:** 9780852929674**Medium:** Buch**ISBN:** 978-0-85292-967-4**Verlag:** CIPD**Erscheinungstermin:** 01.04.2003**Sprache(n):** Englisch**Auflage:** 2. Auflage 2003**Produktform:** Kartoniert**Gewicht:** 797 g**Seiten:** 280**Format (B x H):** 189 x 246 mm