

This comprehensive history of Canada's oldest public radio station records the human stories and the struggle to survive through turbulent times. Founded as a groundbreaking experiment by the University of Alberta's Department of Extension, CKUA is now a self-sufficient, listener-supported station that reaches a global audience via the Internet. From heady first years, it survived years of benign neglect under the Alberta government, culminating in a shut-down in 1997. The station has since undergone a dramatic revival and is now flourishing through the efforts of thousands of dedicated listeners. Marylu Walters has drawn together archival sources and original interviews to create a detailed portrait of the station. Happy 75th anniversary, CKUA!

From its humble beginnings at the University of Alberta to today's world-wide audience over the Internet, CKUA has been a leader in public radio. It has been a training ground for Albertan and Canadian talent, and a platform for important ideas. Throughout its seventy-five-year history, Canada's oldest public broadcaster has been one of Alberta's leading cultural institutions. CKUA: Radio Worth Fighting For presents much more than the story of the little radio station that could. Marylu Walters has captured the political and cultural context of the times: the pioneering spirit that brought the station to life, the creativity that emerged from benign neglect and the passionate battles that maintained the station in the face of adversity. Packed with human stories told by the people who lived them, CKUA: Radio Worth Fighting For is an essential book for CKUA devotees across Alberta and around the world. If you haven't yet become a CKUA convert, this book is sure to hook you.

**30,00 €**

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