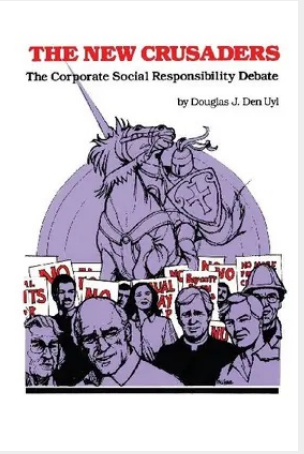
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The New Crusaders

Should corporations seek to alleviate social inequalities? Or should they, rather, aim solely for profit maximization? Most social thinkers writing on the topic of corporate social responsibility have assumed that the question has been settled, that indeed, corporations ought to act as mere trustees for society's wealth because they exist at the pleasure of society, and so should do its bidding.

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