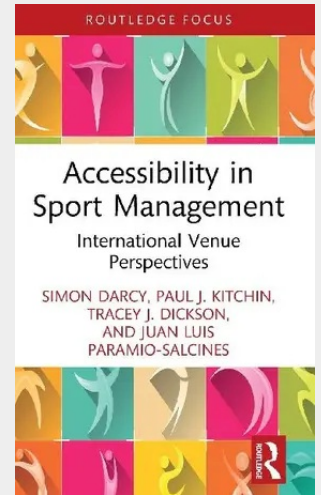


Accessibility in Sport Management

International Venue Perspectives

This book introduces the fundamental principles of accessible and inclusive sport venue management, with a focus on people with disability. It offers a social-ecological analysis of how governments, businesses, the disability social movement, sports organisations, and their stakeholders can, and should, make sport more accessible and inclusive. Using a critical disability studies perspective, this book highlights recent global human rights initiatives, challenges, and ongoing resistance to the drive for accessibility in sport venue management. Drawing on the latest research, it takes a step-by-step look at the sporting experience – including pre-experience planning, travel to and from an event, the built environment, the experience itself, and online participation – and considers how each phase might be made more accessible and inclusive, and how commercial and social justice considerations intersect. Addressing the needs of participants, consumers, employees, volunteers, and organisations, this book is essential reading for any student, researcher, practitioner, or policymaker with an interest in sport management, disability sport, event management, corporate social responsibility, disability studies, or human rights.

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