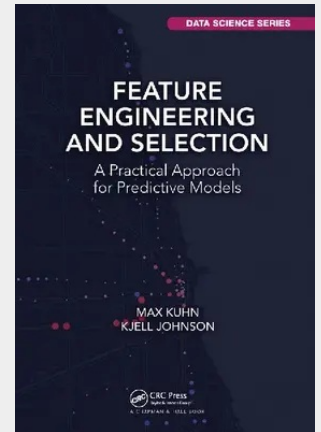


Feature Engineering and Selection

A Practical Approach for Predictive Models

The process of developing predictive models includes many stages. Most resources focus on the modeling algorithms but neglect other critical aspects of the modeling process. This book describes techniques for finding the best representations of predictors for modeling and for finding the best subset of predictors for improving model performance. A variety of example data sets are used to illustrate the techniques along with R programs for reproducing the results.

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98,20 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781032090856

Medium: Buch

ISBN: 978-1-032-09085-6

Verlag: Chapman and Hall/CRC

Erscheinungstermin: 30.06.2021

Sprache(n): Englisch

Auflage: 1. Auflage 2021

Serie: Chapman & Hall/CRC Data Science Series

Produktform: Kartoniert

Gewicht: 611 g

Seiten: 314

Format (B x H): 189 x 246 mm

