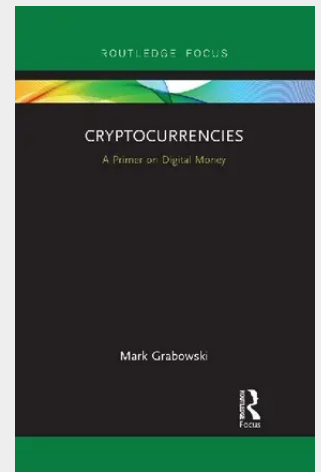


Cryptocurrencies

A Primer on Digital Money

Already in just a decade of existence, cryptocurrencies have been the world's best-performing financial asset, outperforming stocks, bonds, commodities and currencies. This comprehensive yet concise book will enable the reader to learn about the nuts and bolts of cryptocurrencies, including their history, technology, regulations and economics. Additionally, this book teaches sound investment strategies that already work along with the spectrum of risks and returns. This book provides a plain-language primer for beginners worldwide on how to confidently navigate the rapidly evolving world of cryptocurrencies. Beginning by cutting to the chase, the author lists the common burning questions about cryptocurrency and provides succinct answers. Next, he gives an overview of cryptocurrency's underlying technology: blockchain. He then explores the history of cryptocurrency and why it's attracted so much attention. With that foundation, readers will be ready to understand how to invest in cryptocurrency: how cryptocurrency differs from traditional investments such as stocks, how to decide which cryptocurrency to invest in, how to acquire it, how to send and receive it, along with investment strategies. Additionally, legal issues, social implications, cybersecurity risks and the vocabulary of cryptocurrency are also covered, including Bitcoin and the many alternative cryptocurrencies. Written by a journalist-turned-professor, this book's appeal lies in its succinct, informative and easy-to-understand style. It will be of great interest to anyone looking to further their understanding of what cryptocurrency is, why it's a big deal, how to acquire it, how to send and receive it, and investment strategies.

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