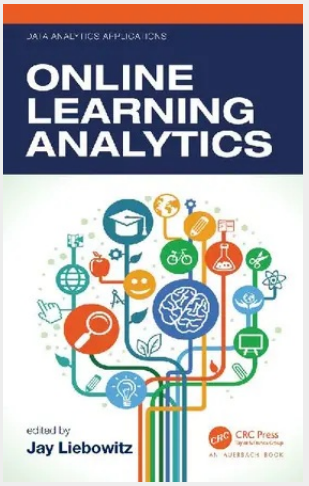
Liebowitz

Online Learning Analytics



"In our increasingly digitally enabled education world, analytics used ethically, strategically, and with care holds the potential to help more and more diverse students be more successful on higher education journeys than ever before. Jay Liebowitz and a cadre of the fields best 'good trouble' makers in this space help shine a light on the possibilities, potential challenges, and the power of learning together in this work." — Mark David Milliron, Ph.D., Senior Vice President and Executive Dean of the Teachers College, Western Governors University Due to the COVID-19 pandemic and its aftereffects, we have begun to enter the "new normal" of education. Instead of online learning being an "added feature" of K–12 schools and universities worldwide, it will be incorporated as an essential feature in education. There are many questions and concerns from parents, students, teachers, professors, administrators, staff, accrediting bodies, and others regarding the quality of virtual learning and its impact on student learning outcomes. Online Learning Analytics is conceived on trying to answer the questions of those who may be skeptical about online learning. Through better understanding and applying learning analytics, we can assess how successful learning and student/faculty engagement, as examples, can contribute towards producing the educational outcomes needed to advance student learning for future generations. Learning analytics has proven to be successful in many areas, such as the impact of using learning analytics in asynchronous online discussions in higher education. To prepare for a future where online learning plays a major role, this book examines: - Data insights for improving curriculum design, teaching practice, and learning - Scaling up learning analytics in an evidence-informed way - The role of trust in online learning. Online learning faces very real philosophical and operational challenges. This book addresses areas of concern about the future of education and learning. It also energizes the field of learning analytics by presenting research on a range of topics that is broad and recognizes the humanness and depth of educating and learning.

Parents are questioning the value of virtual learning. A way to address such doubts is learning analytics. This book focuses on how learning analytics can measure student e-learning outcomes. Insight from academia, industry, and not-for-profit organizations demonstrate how learning analytics can determine the pros and cons of e-learning.

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