

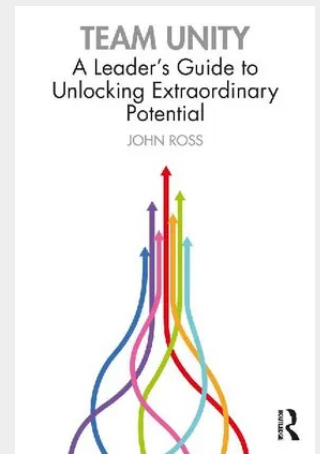
Ross

Team Unity

A Leader's Guide to Unlocking Extraordinary Potential

Based on more than ten years of researching, observing, coaching, and building extraordinary teams, this entertaining and thought-provoking book demonstrates how to unify groups of all sizes to maximize performance. Unity is the most influential factor in team performance and, although it is frequently discussed, it is often misunderstood. This book explains how disunity is the root cause of all team dysfunctions, and provides clear instructions on how to define, measure, and increase unity in your organization. Through entertaining and impactful stories, John Ross divides Team Unity into four components - focus, direction, trust, and conflict - and examines how they are related and measured. Notably, Ross introduces The Unity Formula: a simple equation useful for leaders at all levels in any organization to measure the team's current unity and identify areas for improvement. Senior and middle managers in manufacturing, hospitality, and a range of other industries, as well as entry level employees and students of organizational behavior and HRM, will find this book an invaluable resource for understanding how to identify, measure and partake in the right steps to increase team performance.

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