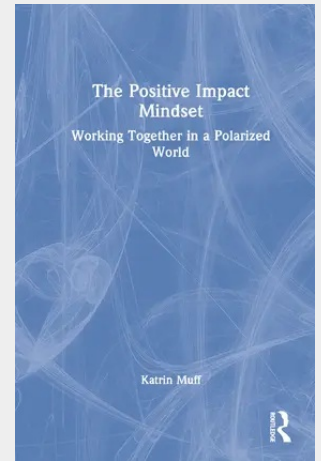


Muff

The Positive Impact Mindset

Working Together in a Polarized World

We are facing a new and urgent challenge when collaborating across organizations, and with broader stakeholder groups: how to overcome polarization. It has never been harder to find a common vision, when opinions are often considered as facts. This book empowers changemakers and business leaders to understand how successful organizations in the 21st century require leaders to become fluent in collaborating outside of traditional business boundaries. Such collaboration often involves working with parties that hold very different values, opinions and priorities, and working with them requires new skills. Building on the book *Five Superpowers for Co-Creators*, Katrin Muff presents a number of real-world examples that demonstrate how organizations have successfully managed to address these challenges. Examples of such unlikely but successful cross-sector collaboration include a project addressing plastic waste in Switzerland, and two European city government projects that reached out beyond organizational boundaries. The book features many stories of trial and error in overcoming the societal polarization gap. From all these insights emerges clear guidance as to how leaders and organizations can transform to new 'outside-in' mindsets to overcome polarization and develop a Positive Impact Mindset. The book is ideal for use by facilitators, educators, business and political leaders, and consultants, who are seeking solutions within an often polarized world to achieve sustainable change and a positive impact.



Auf Anfrage

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