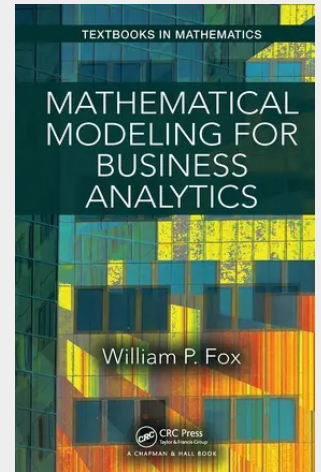


Mathematical Modeling for Business Analytics

Mathematical Modeling for Business Analytics is written for decision makers at all levels. This book presents the latest tools and techniques available to help in the decision process. The interpretation and explanation of the results are crucial to understanding the strengths and limitations of modeling. This book emphasizes and focuses on the aspects of constructing a useful model formulation, as well as building the skills required for decision analysis. The book also focuses on sensitivity analysis. The author encourages readers to formally think about solving problems by using a thorough process. Many scenarios and illustrative examples are provided to help solve problems. Each chapter is also comprehensively arranged so that readers gain an in-depth understanding of the subject which includes introductions, background information and analysis. Both undergraduate and graduate students taking methods courses in methods and discrete mathematical modeling courses will greatly benefit from using this book. - Boasts many illustrative examples to help solve problems - Provides many solutions for each chapter - Emphasizes model formulation and helps create model building skills for decision analysis - Provides the tools to support analysis and interpretation



Auf Anfrage

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781032476407
Medium: Buch
ISBN: 978-1-032-47640-7
Verlag: Taylor & Francis
Erscheinungstermin: 21.01.2023
Sprache(n): Englisch
Auflage: 1. Auflage 2023
Serie: Textbooks in Mathematics
Produktform: Kartoniert
Gewicht: 240 g
Seiten: 450
Format (B x H): 156 x 234 mm

