

Selling Rights

Now in its ninth edition, *Selling Rights* has firmly established itself as the leading guide to all aspects of rights sales and co-publications throughout the world. Covering the full range of potential rights, from English-language territorial rights through to serial rights, permissions, rights for the reading-impaired, translation rights, dramatization and documentary rights, electronic and multimedia rights, this book constitutes a comprehensive introduction and companion to the topic. Besides individual types of rights, topics covered also include book fairs, Open Access, the ongoing impact of new electronic hardware, and the rights implications of acquisitions, mergers, and disposals. This fully updated edition includes: • New IP legislation and proposed legislation in the UK and the USA, including changes regarding TDM and the post-Brexit implications of EU directives and exhaustion of rights. • The implications of artificial intelligence (AI) for author contracts and licensing contracts. • The impact of the pandemic and its aftermath on the promotion and sale of rights. • Coverage of censorship in countries around the world, especially in relation to LGBTQI+ content, as well as political situations which have impacted on rights trading. • The impact of streaming services on opportunities for licensing television and film rights. • Major revisions to the chapters on audio and video recording rights, the internet and publishing, and electronic publishing and digital licensing. *Selling Rights* is an essential reference tool and an accessible and illuminating guide to current and future issues for rights professionals and students of publishing.

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**81,60 €**

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*Lieferfrist: bis zu 10 Tage***Artikelnummer:** 9781032495903**Medium:** Buch**ISBN:** 978-1-032-49590-3**Verlag:** Routledge**Erscheinungstermin:** 08.07.2024**Sprache(n):** Englisch**Auflage:** 9. Auflage 2024**Produktform:** Kartoniert**Gewicht:** 816 g**Seiten:** 544**Format (B x H):** 156 x 234 mm