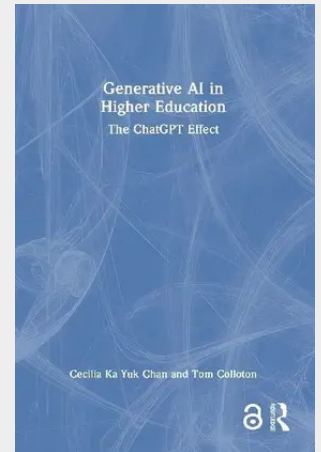


Generative AI in Higher Education

The ChatGPT Effect

Chan and Colloton's book is one of the first to provide a comprehensive examination of the use and impact of ChatGPT and Generative AI (GenAI) in higher education. Since November 2022, every conversation in higher education has involved ChatGPT and its impact on all aspects of teaching and learning. The book explores the necessity of AI literacy tailored to professional contexts, assess the strengths and weaknesses of incorporating ChatGPT in curriculum design, and delve into the transformation of assessment methods in the GenAI era. The authors introduce the Six Assessment Redesign Pivotal Strategies (SARPS) and an AI Assessment Integration Framework, encouraging a learner-centric assessment model. The necessity for well-crafted AI educational policies is explored, as well as a blueprint for policy formulation in academic institutions. Technical enthusiasts are catered to with a deep dive into the mechanics behind GenAI, from the history of neural networks to the latest advances and applications of GenAI technologies. With an eye on the future of AI in education, this book will appeal to educators, students and scholars interested in the wider societal implications and the transformative role of GenAI in pedagogy and research. The Open Access version of this book, available at www.taylorfrancis.com, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND) 4.0 license.

Chan and Colloton's book is one of the first to provide a comprehensive examination of the use and impact of ChatGPT and Generative AI (GenAI) in higher education.



204,30 €

204,30 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9781032604183

Medium: Buch

ISBN: 978-1-032-60418-3

Verlag: Routledge

Erscheinungstermin: 21.03.2024

Sprache(n): Englisch

Auflage: 1. Auflage 2024

Produktform: Gebunden

Gewicht: 741 g

Seiten: 286

Format (B x H): 183 x 260 mm

