

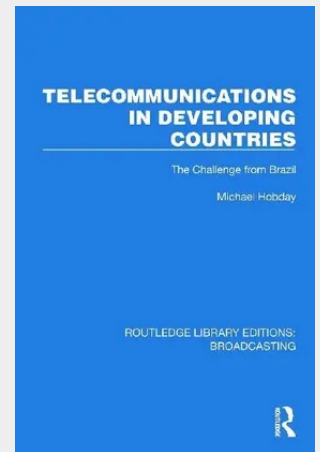
Hobday

Telecommunications in Developing Countries

The Challenge from Brazil

Telecommunications in Developing Countries (1990) stresses the importance of modern, micro electronics-based telecommunications for developing economies in providing a basic communications infrastructure for economic and industrial development and the springboard for new information technology activities. Although progress in telecommunications has so far been concentrated in the most advanced regions of the world, some developing countries can bypass older, less efficient forms of telecommunications and go straight to microelectronic technology. This book is the first to examine the challenges and difficulties facing developing countries in this field. extending existing theories of technology transfer and diffusion, Michael Hobday offers an explanation of the forces for change in the telecommunications industry. He then examines Brazil's experience in telecommunications, from developing the technology and building up a modern infrastructure to controlling multinational suppliers of equipment. Dr Hobday explains why Brazil's efforts in this area have succeeded, and offers lessons for other developing countries.

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