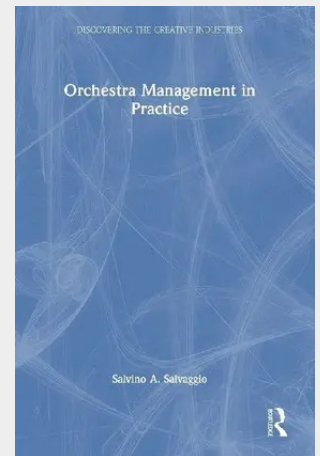


Orchestra Management in Practice

Introducing the business models, organisational structures, and fundamentals of orchestras, this book takes readers on a journey through the evolution of orchestra management. The author explores the dynamics between artistic excellence and financial sustainability. Key aspects of orchestra management are examined in detail, including artistic programming, strategic planning, financial and compliance/legal matters, audience development, resilience and adaptability, governance and board relations, diversity and inclusion, partnerships, and the role of technology and innovation. With actionable resources, such as checklists, templates, and frameworks, for current and future orchestra leaders and managers, this comprehensive guide empowers readers in education and practice to navigate the complexities of orchestra management confidently and effectively.

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