

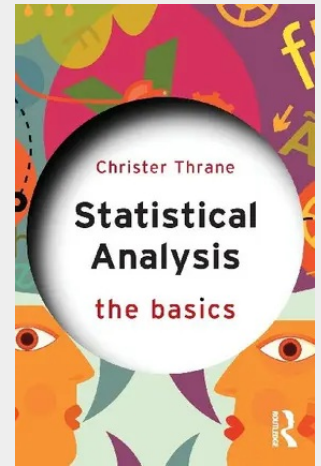
Thrane

Statistical Analysis

The Basics

Statistical Analysis: The Basics provides an engaging and easy-to-read primer on this sometimes daunting subject. Intended for those with little or no background in mathematics or statistics, this book explores the importance of statistical analysis in the modern world by asking statistical questions about data and explains how to conduct such analyses and correctly interpret the results. Packed with everyday examples from sport, health, education, and leisure, it reinforces the understanding of core topics while avoiding the heavy use of equations and formulae. Written in a highly accessible style and adopting a hands-on approach, each chapter is accompanied by a summary of key points, illustrations and tables, and recommendations for further reading, with the final chapter delving into the practicalities of conducting a real-life statistical research project. Statistical Analysis: The Basics is essential reading for anyone who wishes to master the fundamentals of modern-day statistical analysis.

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