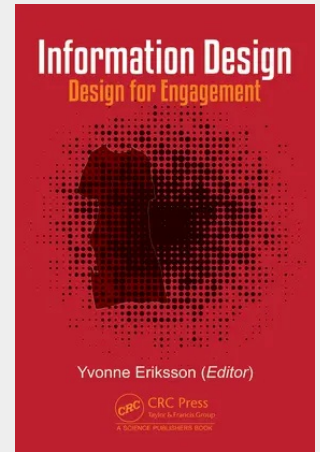


Information Design

Design for Engagement

This book explores different aspects of information—both explicit and implicit—and how it can be understood as a unified concept or as components within larger systems where human needs and technological possibilities interact. The book offers a deeper understanding of the importance of on-site studies in various activities and critical development phases for the common good. It presents methods and approaches such as situated design, which acknowledges that context emerges in the interaction between individuals and situations and is constantly evolving. The book is intended for students in information design, interaction design, spatial design, graphic design, and product design. It is also relevant for professionals working with organizational communication, both internal and external.

Information Design is an interdisciplinary academic field that brings together scholars from diverse backgrounds, including visual communication, applied linguistics, human-computer interaction, social sciences, and the humanities. The focus is on theories and methods that provide insights into how people navigate and use information in various contexts. The chapters in this book explore different aspects of information—both explicit and implicit—and how it can be understood as a unified concept or as components within larger systems where human needs and technological possibilities interact. The book offers a deeper understanding of the importance of on-site studies in various activities and critical development phases for the common good. It presents methods and approaches such as situated design, which acknowledges that context emerges in the interaction between individuals and situations and is constantly evolving. This book is intended for students in information design, interaction design, spatial design, graphic design, and product design. It is also relevant for professionals working with organizational communication, both internal and external.

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