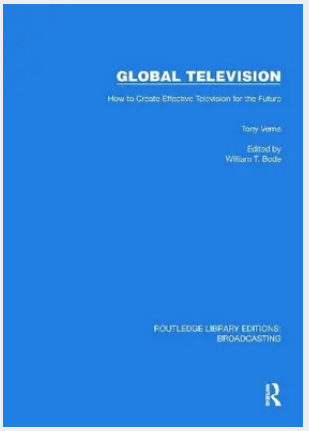
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# Global Television

How to Create Effective Television for the Future

Global Television (1993) looks at how satellites, fibre optics, compressed digital transmission, and interactive and high-definition television have converged with computer technology to revolutionise TV and film production, TV sets and even the smart home in which TV is viewed. Its provides valuable insight into how new technologies and viewer demands have combined to transform television into a truly global medium.

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