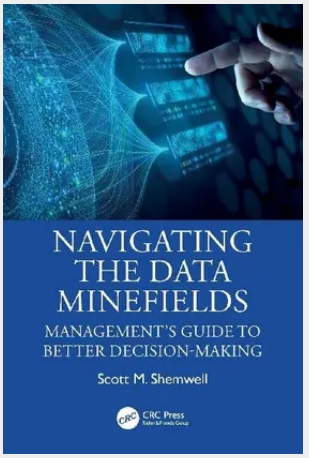
Shemwell

# Navigating the Data Minefields

Management's Guide to Better Decision-Making




Volumes have been written on the need for high-quality data to support organizational decision-making. Most of those books appear to focus on the development and sustainment of data from the standpoint of those directly responsible for the management of data stores and the use of technology necessary to acquire, store, and secure data sets. Navigating the Data Minefields: Management’s Guide to Better Decision-Making provides executives and subject matter experts (SMEs) with a "reasonable" set of useful tools they can adapt to their specific organization and operating environment. While complexity can never be taken out of an integrated system, decision-making can be facilitated by using metrics that take into consideration the quality of the data used to make decisions, i.e., risk mitigation. Professionals who depend on large high-quality data sets, such as senior and mid-level management, engineering SMEs, data scientists, IT, systems engineers, and medical professionals, will want to have this book in their decision-making arsenal.

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