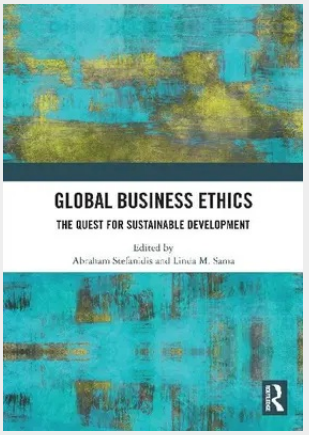
Stefanidis / Sama

Global Business Ethics

The Quest for Sustainable Development



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Drawing on contributions from nineteen prominent scholars, the book reflects on the quest for sustainable development as a source of competitive advantage for organizations and as a global imperative for society. It highlights how organizations' decision-making processes and bundled capabilities can promote innovative approaches to address current ethical dilemmas, setting forth business ethics, corporate social responsibility, and sustainability as required tenets for participating in a global economy. As societal and business stakeholders race toward the 2030 deadline to meet the United Nations' 17 Sustainable Development Goals, business plays a critical role in achieving global goals. It is thus increasingly crucial that organizational practices and policies incorporate a socially responsible agenda based on ethical decision-making to achieve a more just society. Incorporating people, technology, the natural environment, and economics in a way that is inclusive, honest, just, and sustainable becomes a management imperative challenge. Given the rapid pace of changes taking place in the global economy, the time for action is now, if we are to preserve our planet and ensure progress and prosperity. This book will appeal to scholars in business ethics, management, international business, and sustainability, as well as to business executives. The chapters in this book were originally published in International Studies of Management & Organization.

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