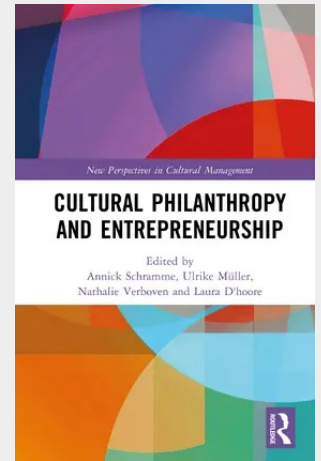


Cultural Philanthropy and Entrepreneurship

The continuing pressure on the funding of arts and culture across Europe is forcing cultural organisations to rethink their traditional ways of working. This book examines how an entrepreneurial cultural organisation can generate a form of cultural philanthropy as a viable source of alternative funding. The authors in the book address issues that include how to build trust and the language of the cultural entrepreneur; how to create and develop sustainable partnerships; and overcoming the dominant logic of cultural organisations as an obstacle in an engaged collaboration with private partners. Through expert insights and a comprehensive analysis of real-life case interviews, this book offers fresh perspectives on the challenges and opportunities inherent in cultural philanthropy. It provides invaluable insights for scholars and practitioners alike offering a multidisciplinary exploration from historical, legal, and management viewpoints within the arts sector.

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