

Lindberg

Personal Voice

A Practical Guide for Cinematic Storytellers and Beyond

Offering a definitive approach by which any individual may learn to unleash the power of the personal, this book provides the reader with an exhaustive guide on how to tell the stories they're uniquely qualified to tell. Anchored in process and skills acquisition, this book shifts the paradigm for all storytellers—seasoned and emerging—as it empowers them to increase their creative and business acumen. Guiding Creatives in recognizing the vital role of personal voice in their work, the book illuminates the process by which to discern and harness that voice, proffers the tools to incorporate voice into stories that resonate with audiences, and examines how voice translates to best industry practices in merging creative and business development. Unfolding in three parts, the chapters include practical exercises and mentor-like strategies to help transfer practice to industry. The text concludes with a revealing interview with a film industry expert, who sheds light on the knowledge and tools needed to thrive in an ever-evolving marketplace. This is the ideal guide for professionals and students alike, appealing to aspiring film and TV writers specifically.

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